

Arts Inform's Impact Assessment Project

Agenda meeting 2: 18th June 2013 at 1 pm

Aims of the meeting:

- Reflect on the themes of Meeting 1 – Drivers for Impact Assessment and Identifying Key Research Questions – including feedback from participants about their reflective conversations
- Present Youth Music as a case study for becoming a learning organisation through effective evaluation and impact assessment
- Consider key themes and issues
- Understand how to create a varied evidence base to demonstrate impact
- Introduce models and tools
- Identify topics for further exploration

<p>1. Brief Review of last meeting.</p> <ul style="list-style-type: none"> • Reminder of themes, thinking and barriers we identified Feedback from Participants about their reflective conversations. What came out? How did your ideas and thinking develop? Did additional barriers or concerns emerge? 	<p>15 mins</p>
<p>2. News Round Up</p> <ul style="list-style-type: none"> • Report on New Philanthropy Capital conference 21st May 2013 Measuring and Evaluating Outcomes in Practice • ACE Cultural Commissioning Project • Inclusion of Arts and Culture in National Wellbeing Measure • Resources we've found 	<p>10</p>
<p>3. Dougie Lonie of Youth Music – Part 1</p> <ul style="list-style-type: none"> • Introducing Measurement and Evaluation at Youth Music, the role it fulfils and the journey to this point • Introducing Youth Music as a) a funder and the work they do to support grantees to take an outcomes approach and undertake effective M&E and b) a charity which undertakes its own M&E in order to research the needs it seeks to address and the impact it has • Introducing the Youth Music Outcomes Approach and the models that support this. The CES Planning Triangle. • Questions 	<p>20</p>
<p>4. Meeting 1 Homework. Feedback from group members who have looked at a research question</p>	<p>15</p>

<p>5. Group exercise : Change.</p> <p>Taking the example of one organisation / strand of work, consider:</p> <ul style="list-style-type: none"> • The need you seek to address • One change you look to bring about (in order to meet the need) • Three things you do to bring that change about <p>Feedback from groups</p>	<p>20</p> <p>10</p>
<p>Break</p>	<p>10</p>
<p>6. Dougie Lonie – Part 2</p> <ul style="list-style-type: none"> • Key themes and issues • Presentation of the Youth Music NEET mentoring strand and types / layers of evidence gathered • Questions 	<p>20</p>
<p>7. Group exercise : Evidence</p> <ul style="list-style-type: none"> • What types of evidence could be gathered to demonstrate the impact of the work discussed under 5? • Feedback from each group. Possible models / tools to gather this type of evidence 	<p>20</p> <p>10</p>
<p>8. Dougie Lonie – Part 3</p> <ul style="list-style-type: none"> • Skills and knowledge required to do effective evaluation and impact assessment : using specialist consultants and partnering with HE • Commissioning – what do we need to know / think about in order to find the right person for the job and get the right results? • Questions 	<p>15</p>
<p>9. What next?</p> <ul style="list-style-type: none"> • What has been valuable today? • What areas does the group want to consider further (are there resources / speakers / information that you want us to find)? • Are there any areas emerging which you would like to see in a written resource? • Introducing our speakers for Meeting 3 – what would the group like to know from them? <p>Homework</p>	<p>15</p>