

## Arts Inform's Impact Assessment Project

### Agenda meeting 3: 17<sup>th</sup> July 2013 at 2pm – London Transport Museum

#### Aims of the meeting:

- Reflection on homework – Evaluation planning framework and New Philanthropy Capital document
- How can Impact Assessment translate into advocacy?
- Introduction to Theory of Change and intermediate measurement
- Identify topics for further exploration

<p><b>1. Brief Review of last meeting. Report back on homework</b></p> <ul style="list-style-type: none"><li>• Reminder of themes and discussion points.</li><li>• Evaluation planning framework – report from the group.</li></ul>
<p><b>2. Introduction of speakers</b></p> <ul style="list-style-type: none"><li>• Tim Joss – Director Rayne Foundation</li><li>• Marina Svistak – Consultant Measurement &amp; Evaluation, Research &amp; Consulting, NPC</li></ul>
<p><b>3. Tim Joss – A Funder's Perspective</b></p> <ul style="list-style-type: none"><li>• What impact assessment can achieve</li><li>• Negotiating with funders</li><li>• Attribution</li><li>• The role that impact assessment has in advocacy</li></ul>
<p><b>4. Group Exercise: Exploring the potential of impact assessment</b></p> <p>What does your organisation offer? Could you develop any of your projects into a service? Could this be replicable? Is it desirable for the organisation? Why / why not? Is it sustainable? What are the barriers?</p>
<p><b>Break</b></p>
<p><b>5. Marina Svistak – New Philanthropy Capital</b></p> <p>Journey to Greater Impact; Intermediate outcomes; Theory of Change; view from the Third Sector</p>

**Group exercise : Theory of change**

**6. What next?**

- What has been valuable today?
- What areas does the group want to consider further (are there resources / speakers / information that you want us to find)?
- Are there any areas emerging which you would like to see in a written resource?
- Introducing our speakers for Meeting 4 Dates for your diary
  - Next meeting: 17<sup>th</sup> or 18<sup>th</sup> September
  - Seminar: 12<sup>th</sup> or 13<sup>th</sup> November